

# 2020-2021 Sponsorship Levels

Sponsorships are active through August 31, 2021



## PLATINUM \$2,000

Complimentary registration for one person to ALL SMPS Maryland Programs, Education and Special Events\*

100% Chapter membership discount for one member (Max value \$399). Must be renewed by August 31, 2021

Unlimited social media promotion of company news

One (1) complimentary mailing to SMPS Maryland electronic mailing list (created by you, sent by us) (date to be agreed upon by Sponsor Firm and SMPS Maryland)

One (1) video shared on SMPS Maryland's social media (up to 2 minutes in length)

Recognition at SMPS Maryland events, including verbal recognition by moderator, logo on Sponsor Board/Slides and logo on presentation

Recognition on Chapter communications, including URL link to company websites on ALL Chapter emails

Recognition in the footer on all SMPS Maryland website pages with logo URL link to your website

Unlimited complimentary job posting on SMPS Maryland Job Bank

Complimentary attendee lists for SMPS Maryland events, upon request

One (1) copy of SMPS Maryland Membership roster, upon request

Special sponsor registration rate to all SMPS Maryland events for non-members of your firm

## GOLD \$1,000

Complimentary registration for one person to four (4) SMPS Maryland Programs, Education, or Special Events\*

- 50% Chapter membership discount for one member (Max value \$199.50) Must be renewed by August 31, 2021

Three (3) Social media features

Recognition at SMPS Maryland events, including logo on Sponsor Board/Slides and presentation

Recognition on Chapter communications, including URL link to company website on All Chapter emails

Recognition on the sponsor page of the SMPS Maryland website with logo URL link to your website.

Two (2) complimentary job postings on SMPS Maryland Job Bank

Special sponsor registration rate to all SMPS Maryland events for non-members of your firm

## SILVER \$500

Complimentary registration for one person to two (2) SMPS Maryland Programs, Education or Special Events\*

25% Chapter membership discount for one member (Max value \$99.75) Must be renewed by August 31, 2021

Recognition at SMPS Maryland events, including logo on Sponsor Board/Slides and presentation

Recognition on Chapter communications, including URL link to company website on ALL Chapter emails

Recognition on the sponsor page of the SMPS Maryland website with logo URL link to your website

One (1) social media feature

One (1) complimentary job posting on SMPS Maryland Job Bank

Special sponsor registration rate to all SMPS Maryland events for non-members of your firm

## FRIEND \$300

Recognition on the sponsor page of the SMPS Maryland website with logo URL link to your website

Recognition on Chapter communication, including URL link to company website on ALL Chapter emails

Special sponsor registration rate to all SMPS Maryland events for non-member of your firm

\*Does not include All-Day Workshops, Conferences, or Professional Development Day

# SPONSORSHIP AGREEMENT FORM

*Upon receipt of agreement and payment, a member from the Sponsorship committee will contact you to discuss the details of your sponsorship package and benefits.*

## SPONSOR LEVEL (CHECK ONE)

- Platinum - \$2,000
- Gold - \$1,000
- Silver - \$500
- Friend - \$300

## PAYMENT OPTIONS

- Check Payable to SMPS Maryland
- Credit Card (Please check this box if you plan to pay by credit card, and SMPS Maryland will send you an invoice via PayPal)

## SPONSORSHIP CONTACT INFORMATION

Name and Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Email and Phone \_\_\_\_\_

Authorized Sponsorship Contact Signature \_\_\_\_\_

By signing above, you confirm that you understand payment is due upon signing and that payment must accompany this form.

PLEASE RETURN THIS FORM

**Via Email** (for credit card payment only): [nmcguire@quinnevans.com](mailto:nmcguire@quinnevans.com)

**Via Mail** (for check payment):

SMPS Maryland Treasurer

c/o Catherine DeWitt, CPSM, BKM, 6300 Blair Hill Lane, Suite 400, Baltimore, MD 21209

**Note: Please do not mail to the SMPS Maryland PO Box or to SMPS HQ Office**

Although payments to SMPS Maryland are not tax deductible as charitable contributions, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

For questions, contact the Sponsorship Director, Nichole McGuire, [nmcguire@quinnevans.com](mailto:nmcguire@quinnevans.com)