smps®
Maryland

2027 SPONSORSHIP PACKAGE









Maximize Your Marketing Investment

Partnering with SMPS Maryland as a 2027-2028 sponsor places your firm at the center of the region's premier network of architecture, engineering, construction, and business development professionals. Sponsorship provides ongoing opportunities to strengthen brand recognition, generate qualified leads, showcase expertise, and engage with key decision-makers throughout the year. Invest in your firm's visibility and growth by securing your sponsorship package today.



Platinum | $3,000

Maximum Exposure.
Premium Benefits.
Highest ROI.



Access & Networking

- 100% off the 1st ticket for every program and event
- Four (4) sponsor-only networking event tickets
- Priority seating at all in-person events
- Special sponsor rates for all company non-members

Marketing & Visibility

- Unlimited social media promotion
- Dedicated sponsor email to 1,000+ subscribers
- Website logo placement
- Name recognition in all email blasts
- Logo displayed on all sponsorship boards at all events
- Verbal recognition at all events
- Full-page GROW Conference advertisement



Leadership Opportunities

- Moderate a speaker panel
- Host a program or education event



Job Postings

- Unlimited job postings



Additional Value

- One (1) complimentary membership 100% discounted (rebate provided). Receipt must be dated during Fiscal Year 2027.

Gold | $2,000

Comprehensive exposure with premium networking access.



Access & Networking

- 75% off the 1st ticket for every program and event
- Three (3) sponsor-only networking event tickets
- Special sponsor rates for all company non-members



Marketing & Visibility

- Four (4) social media promotions
- Website logo placement
- Name recognition in all email blasts
- Logo displayed on all sponsorship boards at all events
- Half-page GROW Conference advertisement



Leadership Opportunities

- Host a program or education event



Job Postings

- Five (5) job postings



Additional Value

- One (1) membership 75% discounted (rebate provided). Receipt must be dated during Fiscal Year 2027.

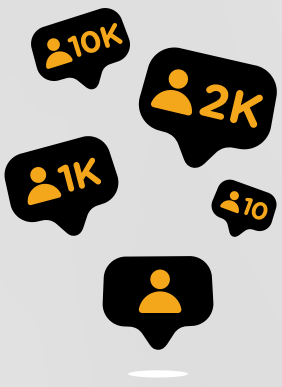
Silver | $1,000

Brand building with strategic networking opportunities.



Access & Networking

- 50% off the 1st ticket for every program and event
- Two (2) sponsor-only networking event tickets
- Special sponsor rates for all company non-members



Marketing & Visibility

- Three (3) social media promotions
- Website logo placement
- Name recognition in all email blasts
- Logo displayed on all sponsorship boards at all events
- One-third page GROW Conference advertisement



Leadership Opportunities

- Host a program or education event



Job Postings

- Three (3) job postings



Additional Value

- One (1) membership 50% discounted (rebate provided). Receipt must be dated during Fiscal Year 2027.

Bronze | $750

Perfect entry point for consistent brand exposure.



Access & Networking

- 25% off the 1st ticket for every program and event
- One (1) sponsor-only networking event ticket
- Special sponsor rates for all company non-members



Marketing & Visibility

- Two (2) social media promotions
- Website logo placement
- Name recognition in all email blasts
- Logo displayed on all sponsorship boards at all events
- Quarter-page GROW Conference advertisement



Leadership Opportunities

- Host a program or education event



Job Postings

- Two (2) job postings



Additional Value

- One (1) membership 25% discounted (rebate provided). Receipt must be dated during Fiscal Year 2027.

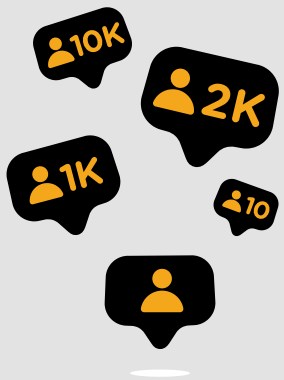
Friend | $500

Stay connected with Maryland's A/E/C community.



Access & Networking

- 100% off the first ticket for kick-off, networking in the new year OR end-of-year celebration event
- One (1) sponsor-only networking event ticket
- Special sponsor rates for all company non-members



Marketing & Visibility

- One (1) social media promotion
- Website logo placement
- Name recognition in all email blasts
- Logo displayed on all sponsorship boards at all events
- Quarter-page GROW Conference advertisement



Job Postings

- One (1) job posting

smps Maryland

SOLE PROPRIETOR | $750

Designed for independent A/E/C consultants.

ADDITIONAL SPONSORSHIP OPPORTUNITIES



Access & Networking

- One (1) ticket to each premier social event (kick-off, networking, end-of-year)
- One (1) sponsor-only networking event ticket



Marketing & Visibility

- Two (2) social media promotions
- Website logo placement
- Name recognition in all email blasts
- Logo displayed on all sponsorship boards at all events
- Quarter-page GROW Conference advertisement



Leadership Opportunities

- Host an educational event

Additional Value

- One (1) membership 25% discounted (rebate provided). Receipt must be dated during Fiscal Year 2027.

SPECIAL EVENTS | $1,000

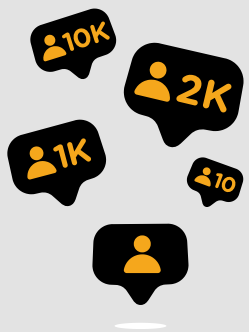
Event-specific visibility.
High-impact exposure.

ADDITIONAL SPONSORSHIP OPPORTUNITIES



Access & Networking

- Choose to sponsor the kick-off, networking, or end-of-year event
- Three (3) tickets to the selected sponsored event
- One (1) sponsor-only networking event ticket



Marketing & Visibility

- Prime logo placement on all promotional materials
- Stand-alone event signage
- Logo displayed on all sponsorship boards at sponsored event



Follow-Up Opportunities

- Complete attendee list for post-event outreach

smps®
Maryland

Stay visible, stay connected, and build meaningful relationships with Maryland's A/E/C professionals.

Become a sponsor and maximize your impact throughout the year.

2027
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